

COHEN STADIUM

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Cohen Stadium is a 10,000 seat baseball stadium in Northeast El Paso, Texas. It has been home to the El Paso Diablos Minor League Baseball Team since 1990. The Diablos have been minor league affiliates of the California Angles, the Milwaukee Brewers and the Arizona Diamondbacks. They are now a part of the newly formed American Association of Independent Professional Baseball. Cohen Stadium is conveniently located only fifteen minutes from the El Paso International Airport and all portions of the city are within a thirty minute drive from the stadium. Additionally, Las Cruces, New Mexico and Juarez, Mexico are only a short drive away. In addition to the outdoor seating at Cohen Stadium, the Stadium houses twenty luxury sky suites and a spacious hospitality room. Cohen Stadium is fully equipped with large restroom facilities on both the 1st and 3rd baselines as well as upstairs near the suites and hospitality room. Plus, the Stadium has an ATM machine and souvenir shop for the spectators' convenience. Cohen Stadium is available to be rented year-round for everything from corporate events and product launches to carnivals and concerts. Whatever your need is, Cohen Stadium can fulfill it. This packet outlines many of the facilities that Cohen Stadium has open to rent, however other options are available. If you have a specific need, please call our offices at (915) 755-2000 to discuss.

For your convenience, Cohen Stadium's rental opportunities have been divided into the following five categories:

- STADIUM RENTALS
- COMPANY OUTINGS/PRIVATE PARTIES
- INDOOR HOSPITALITY RENTALS
- PARKING LOT RENTALS
- ROCKY MOUNTAIN CONCESSIONS/DIAMOND
- CATERING



STADIUM RENTALS



Since Cohen Stadium opened in 1990, the El Paso Diablos have booked numerous acts for post-game concerts and stand alone events. Such acts include: The Beach Boys, Credence Clearwater Revival, The Temptations, Willie Nelson, The Doobie Brothers, Def Leppard and many more. Cohen Stadium can be used for many other events beyond concerts. The Diablos have had many outdoor events that vary from boxing and wrestling matches to rugby games and flag football. The vast size of the stadium and the extensive field size allow events of nearly any type to be successfully held to Cohen Stadium.

Cohen Stadium is a beautiful venue. With its bowled stadium seating and optional additional seating on the field, it is a tremendous stadium for an outdoor concert or event. A breakdown of the stadium seating capacity (not including field seating) is as follows:

Box Seats	3,220
Reserved – Lower Level	540
Reserved – Upper Level	902
General Admission	4,500
Hard Ball Café	300
Bunker Hill	<u>400</u>

TOTAL STADIUM SEATING 9,862

If the event involves a stage, ring, etc., it may be placed anywhere on the playing surface, providing a wide variety of seating capacities depending on the show requirements. Capacity could be anywhere from 5,000 (with the stage setting on one of the baselines, essentially cutting the stadium in half), to almost 20,000 (with the stage under the center field wall and a large number of seats/standing room on the field).

A great aspect of Cohen Stadium is that regardless of the location of the stage, at no time is the spectator's view obstructed. The main variable to consider is how many people are expected at the show. Once this number is determined, we can adjust the stage location as necessary to accommodate that number of seats.



STAGE: The El Paso Diablos own a stage available for events at Cohen Stadium. The stage measures up to 56' x 38' but can be smaller if preferred.

Note: The portable stage does not have a roof or backdrop. A lighting structure, roof, and/or backdrop may be rented per concert specifications as needed.

ELECTRICITY: Two separate 250 AMP electrical hook-ups with pre-installed cam-lock tails are located in the 3rd base dugout. For larger shows or shows for which the stage will be placed deep in center field, generated power will be necessary.

VIDEO BOARD: The Diablos are currently installing a brand new, state-of-the-art video board. The video board will enable events to be shown on the jumbo screen, allowing the audience to have a close up on all the action!

TICKETING: The El Paso Diablos have a ticketing system including an on-site box office as well as online ticket purchase capability. Lessees of Cohen Stadium have the option of using the Diablos ticketing system.



HOSPITALITY ROOMS: Cohen Stadium houses 20 luxury sky suites and The Hall of Fame Room: a large, fully-catered hospitality room that can hold up to 80 people. Lessees may be able to have use of up to two sky suites and the Hall of Fame Room, depending on the size and specific agreement of the event. These areas are great places for the event's artists and performers to relax before and after the show and the perfect places to entertain the event's top sponsors.

DRESSING ROOMS: Both clubhouses can be made available as dressing rooms during all concerts not in conjunction with a baseball game. The visitor's clubhouse is located down the first base line, and the home clubhouse is down the third base line. Both clubhouses are large, open rooms with a smaller room normally designated as the coach's locker room. The umpire's locker room, located next to the visitor's clubhouse, is a smaller dressing area also available for these concerts.

In situations where multiple dressing areas are a must, RV's may be brought in as additional dressing rooms for the Artists. These RV's will be parked in a secure, fenced in area behind the outfield wall, away from normal pedestrian traffic and close to the field/stage access. These spacious RV's will have electric outlets, bathroom facilities, air conditioning, refrigerators and many other conveniences. This area may also serve well as a parking area for tour buses.

COST: Stadium rental is negotiable depending on size and type of event. For booking inquiries please call or email Holly McWatters at (915) 755-2000 ext 117 or hmcwatters@diablos.com.

COMPANY PARTIES/PRIVATE PARTIES



Cohen Stadium is the perfect place to have corporate or private parties. Parties will have exclusive use of Cohen Stadium for their function. The Diablos will make an itinerary catered to each event's specific needs.

Some of the most popular options include on field games such as sumo wrestling, perfect pitch contest, Diablos jumping balloon and inflatable slide. You may even have the choice of using the Diablos batting cages including having Diablos players pitch to your party! In addition to these games, parties can have interactive games

such as egg tosses, water balloon tosses, sack races and many more.

Each party also includes clowns, face painters, and magicians to entertain children of all ages. Plus, parties have the option of having Diablos mascot, Kasey Chicken, and the Diablos players sign autographs during the party.

Your private or corporate party will be catered by the Diablos own Rocky Mountain Concessions. The baseball-themed all-you-can-eat buffet is our most popular selection and includes grilled hot dogs and hamburgers, potato chips, baked beans, ice cream and soft drinks. Adult beverage options can be added. Other buffet selections are available and can be tailor-made for each party's needs.



Prices include the rental of Cohen Stadium for four hours, all food, games, entertainment and staff for the event. Package also includes tickets for all the party's guests to that night's Diablos game (if applicable). Prices start as low as \$20 per person. For more information or booking inquiries please call or email Holly McWatters at (915) 755-2000 or hmcwatters@diablos.com.

INDOOR HOSPITALITY RENTALS

Hall of Fame Room

Entertain your guests in this super-sized suite located above the first base line. The Hall of Fame Room can hold up to 80 people seated and offers the following amenities:

- A variety of food and catering options
- Opportunity for bar and waitress service
- Big screen TV & DVD/VCR
- Thirty six (36) outdoor balcony seats

The Hall of Fame Room is ideal for corporate functions, holiday parties, private parties, luncheons, banquets, mixers and much more. Rates vary by event. For rates and booking information, email Holly McWatters at hmcwatters@diablos.com.

PARKING LOT RENTALS

Cohen Stadium parking lot is available to rent year-round. Our vast lots can hold up to 2,500 cars. Both the East and West lots can be used to rent for events such as carnivals, circuses, car and motorcycle races, product launches, etc. The West lot is directly off the US-54 Highway and can be seen by all traffic passing by.

Rates are negotiable and vary by event. For rates and booking information, Holly McWatters at hmcwatters@diablos.com.

